

Competitive Substitution

[Go to Definitions](#)

The term [Competitive Substitution](#) is defined in the general FX Demo glossary.

From:

<https://wiki.didosolutions.com/> - **Dido Solutions, Inc Wiki**

Permanent link:

<https://wiki.didosolutions.com/fxdemo/06-part/06-definitions/06-11-competitive-substitution>

Last update: **2026/07/11 11:15**

